

I'm not a scientist. I'm a caregiver.
And I'm helping to find new
Alzheimer's treatments.



alzheimer's  association®
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alz.org/trialmatch | 800.272.3900

You can help advance research, too.

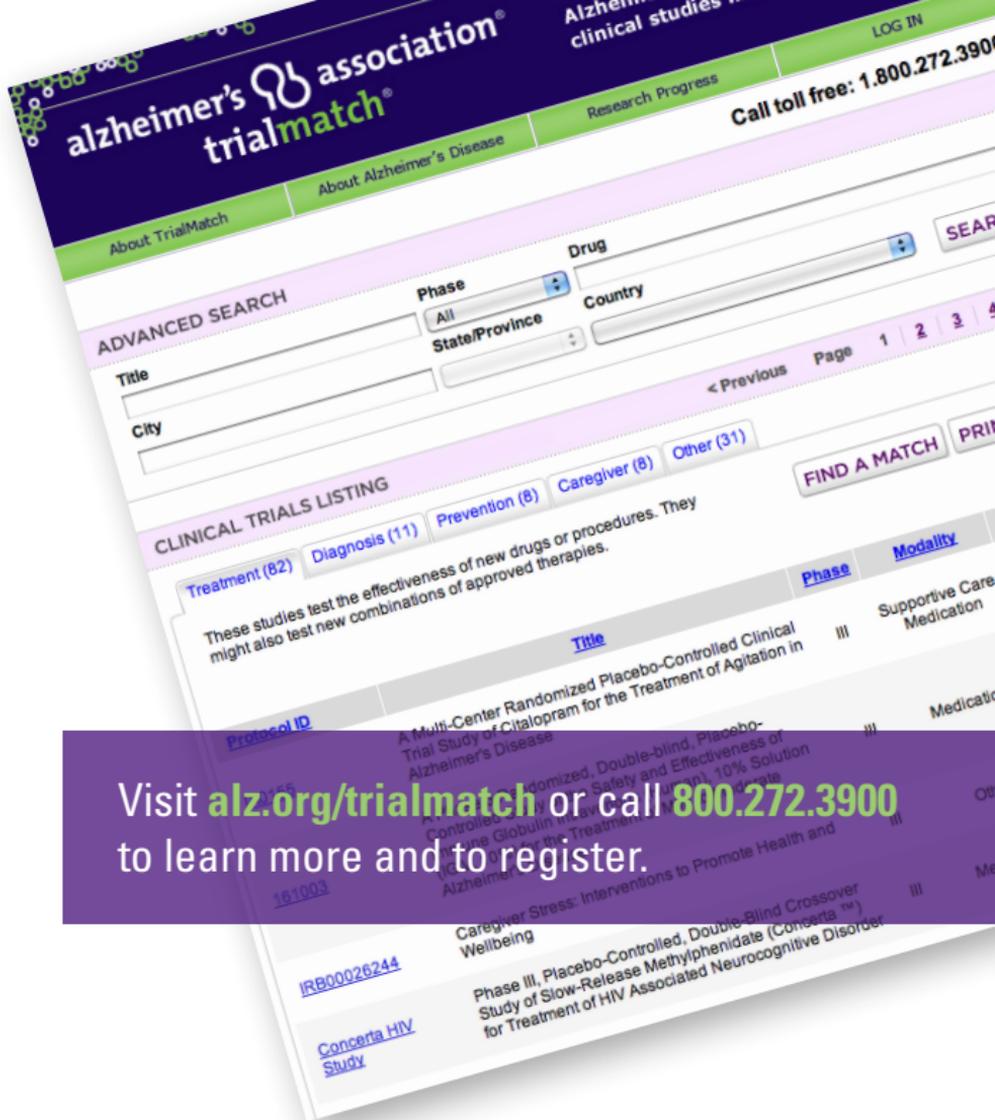
As a caregiver and a person who cares about the future, you have an opportunity to participate in vital research that could change the course of this disease and improve the lives of all those it affects. Here's how:

- » **Take part in studies specifically for caregivers.** Quality-of-life studies provide insight into the stresses and effects of caring for a person with dementia. These studies explore ways to improve quality of life.
- » **Participate in studies as a healthy volunteer.** Researchers gain insights by comparing the patient groups to healthy volunteers, people with no known significant health problems. Healthy volunteer participation is vital in advancing research.
- » **Encourage the person with dementia to participate.** Clinical trials enable people with the disease to play a more active role in their health care by accessing potential treatments before they are widely available.

Alzheimer's disease is a public health crisis.

- » More than 5 million Americans are living with Alzheimer's, a number that could triple by 2050.
- » Every 68 seconds, someone is diagnosed with this devastating disease, which is the sixth-leading cause of death in the United States.
- » In 2011, more than 15 million family members and friends provided over 17 billion hours of unpaid care.
- » The personal and financial cost — projected to reach \$200 billion in 2012 — will devastate families and cripple Medicare.

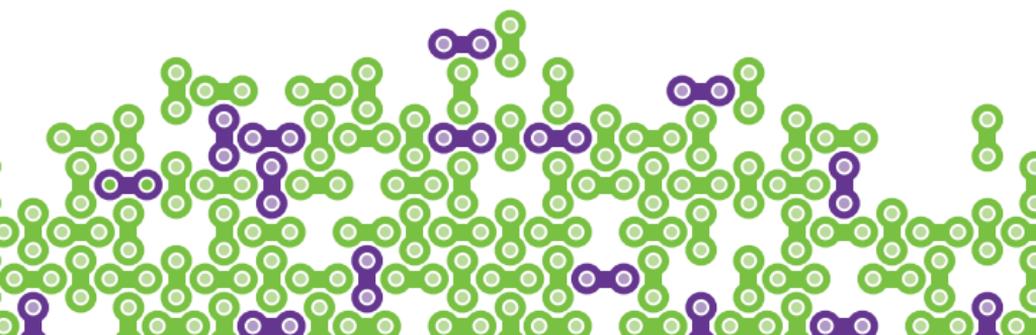


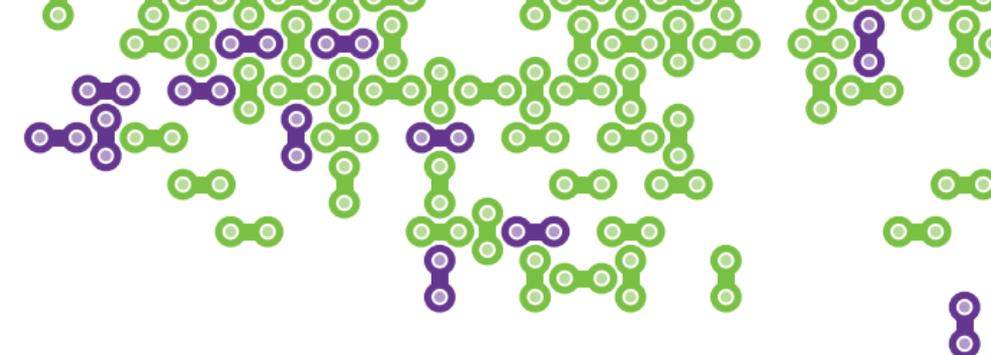


Visit alz.org/trialmatch or call **800.272.3900** to learn more and to register.

Alzheimer's Association TrialMatch[®] is our hope for the future.

TrialMatch[®] is a free, easy-to-use clinical studies matching service that connects individuals with Alzheimer's disease, caregivers, healthy volunteers and physicians with current studies. Our continuously updated database of 130+ Alzheimer's clinical trials includes both pharmacological (drug) and non-pharmacological (non-drug) studies being conducted at nearly 500 trial sites across the country.





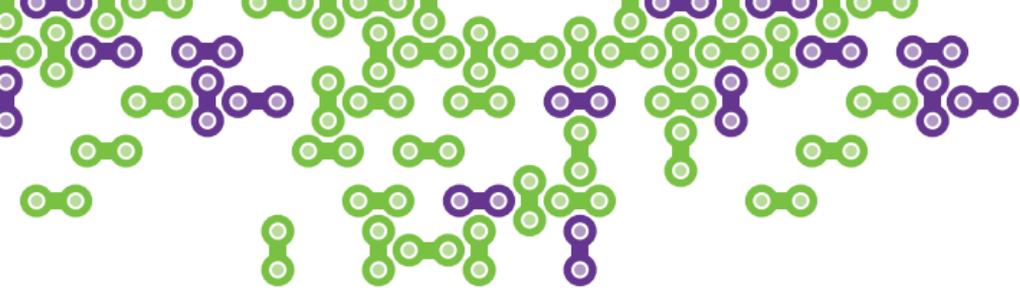
**I don't have a laboratory.
I have Alzheimer's disease.
And I'm helping to discover a cure.**



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You can help advance research, too.

As a person living with Alzheimer's, you hope for a cure. You hope new treatments will come along that will improve your quality of life. And you hope future generations will not have to endure what you must while living with dementia.

Participating in clinical trials gives us optimism for today and promise for the future. They provide some participants with access to cutting-edge treatments and expert medical care. And some day they will lead us to the end of this devastating disease.

We need clinical trials to accelerate progress and provide valuable insight. We need your help. Without participation, finding a cure is virtually impossible.

I never had the ability to help anyone with Alzheimer's disease until I got the disease and participated in a clinical trial. It would be hard to overstate the importance of getting involved.

*Ron Grant
Living with Alzheimer's disease
TrialMatch user*



Using Alzheimer's Association TrialMatch® is easy.

- » **Step 1:** Access TrialMatch online at alz.org/trialmatch or by calling **800.272.3900**.
- » **Step 2:** Complete a brief questionnaire, either online or over the phone, to create a profile.
- » **Step 3:** The Alzheimer's Association will compare your unique profile to its comprehensive, continually updated clinical trial database.
- » **Step 4:** With your permission, a TrialMatch specialist will contact you to provide a list of trials that match your specific eligibility and criteria. Specialists will not recommend any particular trial.

130+ reasons for hope.

Alzheimer's Association TrialMatch® provides access to more than 130 promising pharmacological (drug) and non-pharmacological (non-drug) clinical studies being conducted at nearly 500 trials sites across the country. Alzheimer's-related clinical trials include:

- » **Treatment trials** — test new treatments or combinations of treatments.
- » **Diagnostic studies** — find new tests or procedures for diagnosing a disease or condition.
- » **Prevention trials** — investigate ways to prevent the onset of diseases.
- » **Screening studies** — test methods to identify diseases or conditions at the earliest stages.
- » **Quality of life studies** — explore different ways to improve quality of life for individuals who have a chronic illness, their caregivers and family members.

